



For Immediate Release

Nationally-Recognized Green Leader to Join Local Earth Day Celebration

Rochester, MI, March 22, 2010 – Michigan’s largest Earth Day event just became even more relevant with the confirmation of special guest Dr. Kevin Danaher, who will speak about the decline of globalization and opportunities in the emerging green economy. Danaher is the co-founder of Global Exchange, an international human rights organization dedicated to promoting social, economic and environmental justice, and Founder and an Executive Producer of the [Green Festivals](#), the nation’s premier sustainability events, currently held in four cities across the country. Danaher was recently described by *The New York Times* as the "Paul Revere of globalization's woes".

“Dr. Danaher is one of the leading advocates of the green economy,” said John Batdorf, festival organizer and partner of TriGreen Development. “His positive vision, experience, humor and blunt eloquence make him an important and dynamic speaker. We are extremely lucky to be able to share him with our local community on this 40th Earth Day.”

Dr. Danaher will be onsite at the festival both Friday and Saturday. On Friday at 3pm, he will offer a special presentation for the Green Careers Fair about career opportunities in the green economy. Friday evening he will host a roundtable discussion for community leaders. On Saturday, he will offer public presentations at 12pm and 3pm entitled “Corporations are Gonna Get Your Mama: Globalization and the Downsizing of the American Dream” and “Accelerating the Transition to the Green Economy”.

MI Earth Day Fest is free and open to the public. It will offer over 200 green and wellness exhibits; kids corner arts and activities; organic food and drink; a Connections Café; stage and street entertainment; renewable energy equipment; home improvement and energy conservation; electric and hybrid vehicle displays; green home and garden products; contests and door prizes; presentations and films; gifts and art fair exhibits; farmers’ market; petting farm; free massage and wellness classes; and many more healthy and green living resources.

The MI Earth Day Fest’s government partners include Rochester City and DDA, Oakland County Planning and Parks, and the Michigan Department of Labor and Economic Growth. Several community leaders are scheduled to appear including County Executive L. Brooks Patterson and U.S. Rep Gary Peters. Sponsors include The Home Depot, Whole Foods Market, Renewal by Andersen, Pure Eco Environmental Solutions, Bauer Power, Frank Rewold & Son, Trent Design, Global Electric and Electronics Recycling, Rexroth Bosch Group, and Mind, Body & Spirits - Inspired Dining. For further information, visit www.miearthday.com or email info@trigreen.biz.

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About TriGreen

The MI Earth Day Fest is being produced by TriGreen Development L3C, a Rochester company formed, by the same management team that produced last year's Earth Day Expo, to focus on green economic and community development. For further information, visit www.trigreen.com.

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