



MI Earth Day Fest Presents Eco-Chic Preview Party

Event Shows Being Green is Cool & Hot!

The Titanic is sinking. We can run around yelling at each other or together build a green boat, pull up alongside and let people jump aboard. We don't need tell them their boat leaks."

- Dr. Kevin Danaher, Founder of Global Exchange and the Green Festivals

Rochester, MI, April 7, 2010 -- To show that observing Earth Day doesn't need to be all that serious, nationally known comedian and television personality Dave Coulier will be on hand to emcee and provide laughs when the **MI Earth Day Fest** hosts its exclusive Preview Party from 7-9 p.m., April 22nd, in the festival's party tent next to the Rochester Mills Beer Company, in downtown Rochester.

In addition to Coulier, the special "green carpet" celebration will showcase the first annual MI Earth Day Awards honoring many of Michigan's eco-heroes, an eco chic fashion show by Kika Paprika, and a green silent auction. Short presentations by Oakland County Executive L. Brooks Patterson, and Michigan's leading Green Jobs promoter, Deputy Director of the Department of Energy, Labor & Economic Growth, Andy Levin, will headline a lively program. Billy Brandt and Sarana VerLin will entertain as guests enjoy organic beer, wine and hors d'ouvres provided by Mind, Body & Spirits – Inspired Dining. Admission is open to the public and tickets are only \$25 each. Space is limited, so guests are encouraged to register online at www.miearthdayfest.com.preview.html ASAP.

"The Preview Party is a great way to celebrate Earth Day, get a taste of the festival, and do some serious green networking," said Steve Rogge of TriGreen Development L3C, producer of the festival. "As our festival headliner, Dr. Kevin Danaher, instructs - it's time to stop pointing fingers and to start building an alternative to our economic and environmental Titanic. This Party and the whole festival is about building our own alternative green boat – a place to celebrate, learn, shop and connect. We invite folks to get their eco-chic on and make it to THE place to see and be seen on Earth Day."

Throughout the weekend **MI Earth Day Fest** visitors will enjoy over 200 free green exhibits including Green Living, Renewable Road, Kids' Corner arts and fun, Wellness Way, Farmers' Row with a farmers' market and petting farm, and even free massages. New this year are several special events including a parade, four-mile trail run, green careers fair and evening-hours Party for the Planet on both Friday and Saturday nights. Visit www.miearthday.com for details or email info@trigreen.biz.

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About TriGreen

The MI Earth Day Fest is being produced by TriGreen Development L3C, a Rochester company formed, by the same management team that produced last year's Earth Day Expo, to focus on green economic and community development. For further information, visit www.trigreen.com.

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